

FINAL

ARTEAST EXECUTIVE AND COORDINATORS' MEETING MINUTES September 15, 2015 Lise Roy Meeting Room, Shenkman Arts Centre

Present: Lynne Alford, Diane Freeman, Josie DeMeo, Christine Gendron, Bernard Poirier, Helen Rosseau, Mary Ann Varley, Cheryl Mattice, Ted Johnston, Marie Leger, Sheila Forsyth, Jessie Parker, Lore Organ.

1. -Meeting called to order by President.
2. -Approval of Agenda – Moved by Ted and seconded by Josie. Carried.
3. -Approval of Minutes of June 16, 2015 (previously distributed)
– Moved by Josie - seconded by Diane. Carried.
4. **Financial and Membership Report – Diane**
 - balance of \$12,534.32 with outstanding cheques of \$693.06
 - presently membership consists of 220 with 7 new members as of June 15, 2015
 - these names to be sent to President.
 - presentation of Life Time Membership to Bernard Poirier by Lynne.
 - Bernard expressed his heartfelt thanks to all.
5. **Grow With Art- Mary Ann**
 - brochure was designed, published and picked up by July 7, 2015.
 - thanks to Isabella Leveque, Cheryl and Maureen.
 - brochures were distributed to: Art World One, AOE office, Ottawa School of Art office, Gloucester Pottery School, and through the intra city mail and library systems.
 - brochures were mailed along with Communiqué – extra copies were placed in the cabinet and others are stored in the basement.
 - total invoice fee of \$1350.00 for 4,000 copies was paid.
 - still looking for a team lead.
 - September GWA meeting will feature Katherine Jeans (film maker and painter).
 - Bob McAlpine will introduce Katherine.
 - information has been posted on website and Facebook pages
 - Room 340 is not always available, therefore gallery must be used as city has priority.
 - ACTION: signage needed to direct members to the gallery when venue changes.
6. **AJAE Cheryl Mattice**
 - coordinating team consists of 4 members, including 1 new member
 - final number of participants is 49
 - there are no changes to the venue
 - trophy was purchased this summer for Best in Show
 - invitations were completed, including the sponsor logo.
 - Art World One donated a cash prize of \$150.00 (Luis Salazar) – thanks to Mary Ann.
 - Jurors are confirmed with Carmen as juror instructor– recommendation by Cheryl that 3 prizes of \$50.00 each be awarded or 75, 50, 25.
 - query expressed by Cheryl concerning how to jury show via points or ballots
 - final meeting for Cheryl as lead – therefore new lead required for this area.

7. Arteast Digest – Kerstin Peters/Danielle Beaulieu (absent)

- concern expressed that some members are not getting information and that older members are not able to access information using technology.
- communication vehicles include: the blog, Facebook, and the website.
- Helen indicated that she is not getting new information alerts.
- Action: Lynne will bring some of these concerns to Claire

8. Newsletter – Claire (absent)

- report sent to President
- deadline for the newsletter is October 9, 2015
- Claire would like newsletter out in November
- need time for French translation

9. Website – Helen

- reported no issues with website
- website is being updated.
- send information to Helen

10. Studio Time – Corinne Feasey/Dorothy Zorn (absent)

- report sent to President
- began again Sept. 10, 2015 with 6 participants.

11. Promenade: Maureen (absent)

- report was sent to President.
- Show: 25 Years of Plein Air** consisted of 14 exhibitors and included 16 pieces.
- Vernissage date was July 26 – well attended by public, but not artists.
- one sale – funds to go to the treasurer.
- Show: 25 Years of Big Ideas** – 10 participants - hanging date Sept. 23, 2015 11:00am onwards – from Sept 24 until Nov.24, 2015.
- Vernissage date Sept. 27, 1-3pm – this is the same date as Culture Days.
- AOE would like artists to be present on the Sunday – Jim Kay Ford to showcase vehicles.
- public and artists are invited to test drive a Lincoln and Jim Kay will donate \$50.00 to AOE for each test drive.
- upset donation figure is \$10,000.00
- decision to supply only wrapped candy at refreshments table
- some artists could not be accommodated for this show so proposed that another large format exhibit be scheduled, possibly after More Mosaic 2016, and these artists be given priority.
- new schedule of Promenade shows for next year available and will soon be posted on line.
- Nov 2015 show for AJAE 2014 award winners - dates have changed – show will run to February.
- Trinity Show** – Studio A has been booked for January 9, 2016 – from 9-5pm. OSA will issue invoice for \$75.00 plus tax.
- application went out in last Communiqué

12. Gala Events – Josie

-BBQ Summer Event – 25 participants –enjoyed time getting to know one another.

-suggested that next year event could be more informal – without fees for tables. This year there were no lifeguards and water testing was not done.

-25th Year Gala – 22 tickets sold – date of event is Nov. 24, 2015 at the Pineview Golf Club.

-event is for members with pre-purchased tickets.

-Josie has approached various potential sponsors for prizes: Chamber of Commerce, Hot Yoga, Lois Segel.

-Mrs. Gail Eade wife of artist Ron Eade donated a variety of art supplies as prizes.

-artwork to be raffled off – Josie to thank Mrs. Eade for her gifts.

-Josie will attend various vernissages to sell tickets.

-pens as complimentary gifts have been purchased and will be placed at each place setting.

-discussion on how best to acknowledge sponsorship – Mary Ann suggested a banner with magnets- to be decided.

-suggestion by Ted that more pens be ordered and used for speakers and gifts on other occasions – Action: Josie to check on cost.

-Jessie Parker volunteered donation of a number of her books as prizes. Thank you.

Nuit Blanche Event Outreach Program – George St. underneath canopy – from approximately 6 – midnight. Demos at 8:30pm.

-Kidszone materials have been purchased – demos and schedules have been organized with various members and their children participating.

-material purchase to date is \$162.00 – includes light sticks for kids.

-request for volunteers – posted on website.

-member participants may bring 1 piece of art at own responsibility.

-Josie indicated that participation in this event assists with grant funding – Nuit Blanche has included Arteast in their promotional brochures.

Warehouse Storage- storage address is indicated at the bottom of the minutes and is paid until the end of Dec. at Dymon Storage.

13. Coordinators Reports/Updates:

Gloucester Library – Christine

-18 paintings provided by 5 members

Orleans Library – Sheila (new)/Corinne (absent)

-library renovations to be completed by Sept. 24, 2015 (some wall space has been lost)

-new take in on Sept. 29 until Nov. 2.

Blackburn Library – Jessie

-current show to Sept. 26 features Jessie Parker – “Urban Jazz”

-next show to Nov. 26 features Lisa Rachelle – “What Dreams May Come”

-upcoming shows feature following artists: Virginia Dupuis, then David Becker and Josie DeMeo.

-Two spaces are still available for June/July and Aug./Sept. 2016.

Lunasole Resto-Bar – Ted

- single artist exhibit - able to accommodate 7-8 pieces - does not require a set theme.
- 1 piece has sold.

St Laurent Complex - Holiday Mix – Josie will coordinate

- Nov. 20, 2015
- time for 'take down' and 'put up' are between 6 -7p.m. and 7-9p.m.
- exhibit featured until January 15, 2016.
- small artwork 12 x 12” – including frame – fee of \$5.00 – pre-registration required.
- sold art can be replenished without additional fee.
- note that the pool is closed until 2016.

Francois Dupuis Complex – Marie

- needs artists and artwork – Marie has found it necessary to give personal invitation to artists who may be interested.
- venue can accommodate 4 artists each showing 4-5 pieces.
- exhibit rule change for Francois Dupuis to be addressed in Other Business.
- number of suggestions were presented to increase artist participation at the various venues – these included: announcing sales, taking pictures of hanging art, for the Web site, Communique, and Facebook, invitation cards.

St Laurent Library – Joyce (absent)

- new venue
- solo exhibit to run or three month period.
- Joyce to organize and schedule exhibits.

14. Volunteers – Lynne

- Grow With Art – new coordinator required
- Vice President required
- Lynne will continue to appeal to membership via the Digest.

15. Other Business – Lynne

- Proposal to change exhibit rules at Francois Dupuis Recreation Centre – Marie
- that the rule restricting artwork produced under instruction be amended for exhibitions at Francois Dupuis, given that they are not juried exhibitions and further that this amendment also apply to other venues which are non- juried.
- variety of opinions expressed: the need for rule uniformity, the fact that classroom generated artwork has already been accepted.
- Resolution: as some venues must also address rules of the city of Ottawa as well as Arteast exhibit rules the amended statement was agreed upon.
- AJAE, Trinity and Promenade will remain unaffected by the change.**

ALL WORK MUST BE ORIGINAL IN CONTENT, AND NOT DERIVED FROM ANOTHER PERSON'S PHOTOGRAPH OR ARTWORK.

Grant Money- Mary Ann

- grant request of \$15,000 for operating funds was rejected as Arteast was newly incorporated.

- funding received was \$5,500 to be used as a project grant.
- Question: How best to spend this money.
- Lynne and Mary Ann to meet with the city of Ottawa Cultural office to receive input and feedback as to how to appropriately use these funds.
- necessary to have strategic and budget plans in place.
- decision to be made at the next executive meeting in October.

Art School Fair – Crystal Beshara

- event to take place at Hellenic Meeting and Reception Centre, 1315 Prince of Wales Dr. Ottawa – Sat. Oct. 31 and Sun. Nov. 1, 2015 – Hours between 10 and 5 on Sat. and 9 and 5 on Sun.
- cost for booth is \$200.00.

Selections – Ted

- juried art show for Arts Ottawa East Sept. 24 - Oct. 20, 2015 at the Shenkman Arts Centre.
- volunteers required to carve pumpkins.

16. Adjournment – 9:05pm

- moved -Helen Rosseau
- seconded – Mary Ann Varley
- carried.

Next Meeting of the Executive and Coordinators will be at 7:00p.m. October 20, 2015 in the Lise Roy meeting room, AOE, Arts Council, Shenkman Centre.

Arteast General Meetings will be held on the 4th Tuesday of the month. Room 340, 255 Centrum Blvd. (or unless otherwise designated), from September 2015 to June 2016 at 7:30 p.m.

Arteast Archives: located at Dymon Storage Facility, 4338 Innes Rd, Locker number D343

