

**Arteast Executive & Coordinators' Meeting Minutes Sept 16, 2014**  
**Lise Roy Meeting Room, Shenkman Arts Centre**

<b>Present:</b>	Josie de Meo	President
	Virginia Dupuis	Secretary
	Diane Freeman	Treasurer
	Danielle Beaulieu	Grant writing
	Mari Brown	Trinity Art Gallery
	Margaret Cape	Newsletter Layout
	Carmen Dufault	Incorporation/AJAE
	Corrine Feasey	25 <sup>th</sup> Anniversary Committee
	Cheryl Mattice	AJAE
	Christina Patterson	Grow with Art
	Maureen Rooney-Mitchell	Promenade Arteast/TrinityArtGallery
	Helen Rosseau	Webmaster
	Mary Ann Varley	Past President
	Laura Dudas	Guest

**Regrets:**

Gregory Abraszko	Photographer
Susan Ashbrook	Budding Artist Coordinator
Elisabeth Baeclin	St Laurent Complex
Arlette Castonguay	Orleans Library
Maryse Hatchard	25 <sup>th</sup> Committee, Francois Dupuis Rec Centre
Christine Gendron	Gloucester Library
Ted Johnston	Coordinator Luna Sole
Isabella Leveque-Bouchard	Promenade Arteast
John Olsthoorn	Social Media
Claire Ouseley	Newsletter
Bernard Poirier	Member at Large
Dorothy Zorn	Newsletter Mailing/Promenade
Clarisse Cheseaux	Promenade/Cumberland Library
Lindy Nadarajah	Children's Wish Project / AJAE

**1. Call to order and welcome**

Josie called the meeting to order at 7:02 p.m. and welcomed Laura Dudas (who is running for Councillor in Ward 2) to observe our organization .

**2. Approval of Agenda**

Adoption of the revised agenda was moved by Carmen and seconded by Mary Ann. Carried

**3. Approval of minutes from the June 17, 2014 Executive Meeting**

The adoption of the minutes was moved by Maureen and seconded by Helen. Carried

**4. Financial Report–Diane**

Diane Freeman reported a net bank balance of \$15,602.16 after outstanding cheques of \$131.21 . This includes the recent grant received from the City of Ottawa for \$3000.

**5. Membership Report – Diane**

We have 9 new members since the June meeting (from a total membership base of 190).

**6. Grow with Art- Mary Ann**

Mary Ann reported that the September 23<sup>rd</sup> meeting will be held on the 2<sup>nd</sup> floor at 255 Centrum, due to the fact that the meetings were not booked in time. Bob Murrell will be the

speaker for September, followed by Rowena Tolson in October. The November Volunteer Appreciation meeting will be held at D'Arcy McGee's pub. Christina reported on the trip to the Montreal Museum of Fine Art to see the Van Gogh and Kandinsky exhibition Sunday October 19<sup>th</sup>. The admission will be \$16. And the bus has been reserved for 34 people. She will publicize at the Sept 23 meeting. Wednesday Bob McAlpine, Sue Thompson and Christina will stuff the envelopes to send brochures via the city interoffice mailing.

7. **Newsletter -Virginia**

Virginia read Claire's report: The Summer newsletter was posted online on July 25<sup>th</sup>. Print copies were mailed the following week. There were three attachments – AJAE forms, Montreal trip form and the new Grow with Art brochure. Thanks go to all the contributors and, of course, to Margaret who put it all together in a creative manner. Special thanks to Carmen who had additional work for this issue, as the French editor, in Isabella's absence. Material has been understandably slow in coming in during the summer. Received so far - article for "Artistic Inspirations". Carmen, Mari, Kerstin, Clarisse and Elisabeth have agreed to be profiled in the next "Meet our Members" column. The deadline for all material is **September 30**. Claire will be away Sept 17 to Oct 7 inclusive and hopes everything will be waiting in her mailbox upon her return. Ideally, editing and translations will be done by the end of the second week in October so Margaret can work on the material on the third week. The Fall newsletter should be online and in print by the end of October. Claire's Arteast mailbox is erratic so please cc everything that is sent there to **claireouseley@gmail.com**. Helen is working on resolving the webmail problem.

8. **Website- Helen**

Helen reported that there are e-mail issues on all the e-mails associated with Arteast. She has spoken with the web-provider and they were tested today and should be good. She is working on a calendar for the executive to populate and still has more work to do. Due to surgery Helen will be unavailable at some point in the near future for about one week. If urgent updates are required to the website, Danielle suggested that her husband could help out. Josie suggested that a note to be included in the directions for the Members Gallery to avoid people asking for updates more often than every 12 months.

9. **Think Tank- Josie**

Josie provided a brief overview of the Think Tank held at Diane Freeman's cabin Aug 30<sup>th</sup>. She passed the previous survey to Danielle for review.

10. **AJAE- Cheryl**

Cheryl reported that 57 entries have been received (up from the 44 last year). She was advised by Wallack's that they will sponsor but only for a total of \$100. It was previously approved that Arteast would provide or assist in juror's awards totalling \$300.

11. **Incorporation – Mary Ann**

Mary Ann reminded the team that we are incorporated and interested in pursuing operating grants and to partner with someone to find office space in the east end, preferably in Shinkman Arts Centre. Danielle has looked at a few granting agencies and will work further with Mary Ann in applying for grants. Josie will speak with the Chamber of Commerce and AOE for possibilities for office space.

## **12. Outreach**

- **Arteast Open Studio:** Corrine reported that the most recent studio time had less than the normal participants but expects more at the next session. The dates and forms are on the website.
- **Nuit Blanche:** Josie reported that Arteast will be in the Byward Market Building, 2<sup>nd</sup> Floor, for Kidzone and demos as well as displaying art; each artist will have an 18' wall, make their own labels and bring a bio. Set up will be between 2 and 5 on Saturday Sept 20th. There will be a watercolour and paint station in "Kidzone" form 6-8 p.m. Margaret Cape will be working on murals using rolls of paper. Josie will issue a schedule for the evening's shifts. Mary Ann will purchase glow in the dark necklaces.
- **Artpreneur:** Josie reported that Arteast will have a table at the cost of \$75 and staff it from 7A to 5 pm. Josie, Maureen, Mari, Mary Ann and Diane will share the shifts. Josie will prepare a schedule.
- **CHEO:** Josie read Lindy's report: CHEO decided to do one night of artists painting with children. It is far from the project discussed in May 2014. Lindy asked one of the participating artists to write an article for the newsletter.
- **Senators Foundation:** Mary Ann and Josie met with a representative from the Senators foundation about a potential fundraising project; discussions are in the very early stages.

## **13. Promenade Arteast and Trinity Art Gallery – Maureen**

**Promenade:** Maureen reported that from the previous show "Inspired Moments" -June 26<sup>th</sup> to August 19<sup>th</sup>, - Val Roy sold a painting for \$500. For the current show "At the Invitation of the President" from August 21-Oct 21, vernissage attendance was low by exhibiting artists. She is awaiting a couple of last minute forms for the Award Winners show Oct 23 - Jan 6 (vernissage of Oct 26<sup>th</sup>). Maureen mentioned how Promenade shows in 2015 will be structured, including some to honour Arteast 25<sup>th</sup> year. (for example -Mer Bleue paint-out, Silver-themed, Large works, Award Winners, More Mosaic).

**TAG:** The annual show will run Feb 12- Mar 17<sup>th</sup> 2015 with a vernissage of February 15<sup>th</sup>. The take-in will be in Studio A at Shenkman Arts Centre on January 10<sup>th</sup>. Music will be investigated, possibly the Trio of Sax – form the Chamber of Commerce. Josie is asking if we might have wine.

## **14. Coordinators' Reports**

- **25<sup>th</sup> Anniversary:** Josie reported on the purchase of the outdoor pop-up banner from Sotek. Corrine investigated the possibility of a room in Chimo Hotel near St Laurent Shopping Centre for the November 2015 Volunteer appreciation evening. Josie will review this info.
- **North Gloucester Library** –Josie did the hanging as Christine was unavailable due to an emergency. There were 10 artists with 19 pieces.
- **Orleans Library:** Virginia read Betty Ann's report -20 paintings from 8 artists were hung.
- **Blackburn Library** – Virginia reported that early August, Helen Rosseau's art was hung until Saturday October 4<sup>th</sup>. The Blackburn BANAR featured a small article about Helen's show. Pari Zati will be the artist for Oct and November. Virginia is scheduled for Dec –Jan, but instead would like to hang a group show to feature the lead coordinators from every venue where Arteast displays art. She will write to the coordinators with the specifics. Virginia will prepare an article to (be translated to French) to hang at Blackburn. The article will call attention to the various venues where Arteast displays, as well as our upcoming 25<sup>th</sup> anniversary. The library has shows reserved until the end of November 2015.

- **St Laurent Complex - Virginia**– Virginia read Beata's report  
Colour Mix show from May 23- June 27 brought one sale \$400 (four artists participating).  
Summer Mix show from June 27- Aug.15 brought two sales \$135 and \$155 (three artists participating and on one wall several artists from Open Studio. Autumn Mix show from Aug.15-Sep.26 (Elisabeth Beachlin, Lynn McHardy, Nohad Selman and Leslie Lambert)
- **Luna Sol** – Virginia read Ted's report: Val Roy is the new artist now on display and Leslie Lambert will follow in October. A call will go out for "Christmas/Winter" themed paintings for November and early January, after which a schedule for 2015 will be developed.
- **Francois Dupuis** – Josie read Maryse Hatchard's report: 3 of the 4 exhibiting artists picked up their artwork early without signing out and will be sent an e-mail reminding them of the procedures. There were no sales. 2 new members hung for the first time: Harrison Baker and Goran Basic, with Doreen Hardiman and Jane Cass.

15. **Volunteers:** Maureen contacted John Olsthoorn to ask if he would like to take on a task at Arteast. John is very busy now, but hopes to return to Arteast in the near future. Josie seeks a VP and has spoken to a few people. She will speak to the Chamber of Commerce to see if someone is interested.

16. **Reminders:** Verification of rental of executive room: Tasked: Josie

### 17. **Adjournment**

The meeting was adjourned at 9:05 p.m. on a motion from Mary Ann and seconded by Maureen.

### **Next meeting:**

The next meeting will be at 7:00 p.m. **Oct 21st, 2014** in the Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

### **ARTEAST CONTACTS:**

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English  
Telephone Number- 613- 590-7627 Josie De Meo- Information in French

### **MAILING ADDRESS:**

Arteast Box 5 Suite 260 245 Centrum Blvd Orleans, K1E 0A1

All Executive Committee meetings will be held the 3<sup>rd</sup> Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre 245 Centrum Blvd** from **September 2014 to June 2015 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month **Room 340, 255 Centrum Blvd** from **September 2014 to June 2015 at 7:30 p.m.**