

Arteast Executive & Coordinators' Meeting Minutes September 17th, 2013
Lise Roy Meeting Room, Shenkman Arts Centre

Present:	Josie de Meo	President
	Virginia Dupuis	Secretary/AJAE
	Mary Ann Varley	Past President
	Gregory Abraszko	Photographer/Vice President
	Elisabeth Baechlin	St Laurent Complex
	Margaret Cape	Newsletter Layout
	Clarisse Cheseaux	Promenade/Cumberland Library
	Carmen Dufault	Incorporation/AJAE
	Christine Gendron	Gloucester Library
	Cheryl Mattice	AJAE
	Claire Ouseley	Newsletter
	Maureen Rooney-Mitchell	Promenade Arteast/TrinityArtGallery
	Helen Rosseau	Webmaster

Regrets:

Susan Ashbrook	Budding Artist Coordinator
Mari Brown	Trinity Art Gallery
Arlette Castonguay	Orleans Library
Diane Freeman	Treasurer
Ted Johnston	Coordinator Luna Sole
Isabella Leveque-Bouchard	Promenade Arteast
Christina Patterson	Grow with Art
Bernard Poirier	Member at Large
Dorothy Zorn	Newsletter Mailing/Promenade
Rosalind Wong	Past Treasurer

1. Call to order and welcome

Josie called the meeting to order at 7:02 p.m. welcoming Gregory in his new role as Vice President.

2. Approval of Agenda

Adoption of the revised agenda was moved by Mary Ann and seconded by Cheryl. Carried

3. Approval of minutes from the June 18th, 2013 Executive Meeting

The adoption of the minutes was moved by Mary Ann and seconded by Maureen. Carried

4. Approval of minutes from the August 9th, 2013 Think Tank

The adoption of the minutes was moved by Carmen and seconded by Clarisse. Carried
Some items of the Think Tank, in particular the survey, will be tabled for action at future executive meetings.

5. Financial Report and Membership– Josie

Josie read the Financial Report from Diane Freeman, which indicates a balance of \$15,833.92; the balance includes a grant of \$4000, for the period Jan to Dec 2013. The grant was awarded in July as a portion of the requested \$8000. Josie stated that we have 32 new members since January 2013, totalling 195 members.

6. Grow with Art – Mary Ann

Mary Ann showed the 2013-14 brochure which has been redesigned with a less-cluttered look. Due to a translation error stickers were produced to cover the incorrect text. Josie thanked Susan Thompson, Raymonde Wolfe, Diane Freeman, Lynn White and Josie's daughter for affixing 4000 stickers, and providing a quick solution. Another 1000 must be affixed. Mary Ann stated that the mailing committee will get together to distribute via the city and libraries. Mary Ann reported that The Grow with Art speaker for Sept 24th will be David Kern, and for October - Robert Murrell. The contract is finalized with the city of Ottawa for the meeting room and Josie will pay and sign the contract. Lisa Johnson has resigned from the committee due to other commitments. Claire offered to join the team.

7. Pop up Sign- Margaret Cape

Margaret Cape passed around 3 possible designs for the Arteast popup and the favourite design was #3. Margaret will play around with colours and bring more mock-ups to the October executive meeting.

8. Newsletter - Claire

Claire reported that she is grateful that Margaret has joined the newsletter team to work on the layout. Margaret showed sample pages where the English and French is separated in an easier to read layout. The newsletter will be mailed out the second week of October. Claire will request 250 copies instead of 200, since we were short of brochures last quarter. Due to the 22% higher cost of the heavier paper, it was agreed to use the lightweight paper. Helen advised that images for the newsletter be at 300 dpi. Starting in January Claire would like to add sections highlighting our members, such as, welcoming and listing new members, as well as featuring bios and a photo of existing members; another idea is – “Meet your Executive”. Also Members in the news would be a snapshot of Arteast members who have received media coverage. Claire stressed that she must be kept informed of events and that the deadline for inclusion in the newsletter is one month before the publication date.

9. Website – Helen

Helen advised that any invitations sent must have the graphic merged after using cut and paste or it won't present properly. She is still looking for a graphics animation program to re-enable the slideshow on the website. Helen would like to see the design of the popup sign used for background on all Arteast website pages, and will arrange this with Margaret when the pop-up design is finalized. Helen requires text for many online photos; Claire will send her the text from the newsletter. Mary Ann will write something regarding Nuit Blanche for the website. Helen clarified the procedure for posting in the Members' Gallery: 5 photos of artwork with artist statement, to be submitted to the President.

10. Outreach Program – Josie

Josie reported on the arrangements for Arteast involvement in Nuit Blanche SuperNova on Saturday Sept 21st. We will be partnering with and hanging a Salon des Refusés at Galerie 240 on Guigues Av. From 5:30-8:00 p.m. artists will work with kids in the Kids Zone; then from 8 p.m. to 4 a.m. artists will demo. Josie hopes to donate the results of the Kid Zone project to the Children's Wish Foundation, as is being done with last year's Nuit Blanche Kid Zone murals. Helen and Lindy have joined the Nuit Blanche project. Lindy has more ideas to partner Arteast with for the Children's Wish Foundation and information will be provided at a later meeting.

11. AJAE - Cheryl

Cheryl reported that the team has everything on track and that 44 entries were received at the closing date of Sept 10th. It was necessary to change rooms from a portable to the Solarium for the vernissage at St Laurent Complex. Jo-Ann Tremblay will be writing an article on the show. Josie is awaiting word from Wallack's for prizes and will contact David Lidbetter directly as AJAE team cannot wait much longer for invitation design.

12. Promenade Arteast and Trinity Art Gallery– Maureen

Maureen advised that from the current show, Artistic Calling, Michael Phillips sold an artwork straightaway. Leonard Dupuis played music and will also play at the Sept 29th vernissage. Maureen paid the \$23.23 musician fee to the city. A'Chord Est asked to play Dec 1st, but Mike Taylor advised, that due to Baz'ART, no musicians are required. The next show will be called Artistic Impressions 2013, running Sept 26- Nov 26th with the vernissage on Sept 29th. Following that will be the Award Winners of 2012 AJAE. Cheryl will send the list to Maureen so she knows who to invite. Josie will send the Membership list to Maureen. Mary Ann moved and Maureen seconded a motion to pay a musician fee of \$50. For those times an artist plays at our vernissages.

For Trinity Art gallery the take-in room has been booked for January 18th 8:30-5:00. Issues are being worked out about take-in line-ups and placing the responsibility for changing of wiring on the artist instead of her team. The show will be called Arteast Mosaic and will run from Feb 13- March 18th with the vernissage on Sunday February 16th. A Call to Artists will populate the Promenade Members' Show from Feb 13 - April 22nd. Any overflow from Arteast Mosaic will follow this Members' Show.

13. Coordinator Reports

- Christine advised that Gloucester Library changeover on Sept 10th has 9 artists with 18 paintings. She had the help of Pari, Gaby and Mary Ann.
- Josie read Arlette's report on Orleans Library: For Sep 3- Nov 5 there are 14 paintings from 5 artists.
- Clarisse reported that 7 artists have artwork hanging, and that 3 artists did not show up to change their paintings. Josie, Clarisse and Aline will speak to the library about the visibility and the safety of hanging the artwork so high, with a view to possibly not continuing to hang there.
- Virginia reported that Blackburn Library is booked until Feb 1st 2015. October 1st is the changeover as Carmen's show ends and Ted's is hung. Virginia met with the librarian last week and made an arrangement to contribute a small piece of information on the artists hanging at the Library as part of the librarian's regular article in the BANAR.
- Elisabeth reported on St Laurent Complex show Autumn Mix: Roy Whiddon, Jane Cass, Kate Daller and Isabella Lévéque have their work hanging. Jane Cass sold a piece.
- Rosalind Wong is currently hanging her work at Lunasole Restaurant.

14. Volunteers- Gregory

Josie advised that the volunteer most needed is someone to look after the Arteast Digest as Madeleine has resigned. Josie will look after this until the October meeting. Helen will fix the website so questions are directed to the President instead of the Arteast Digest coordinator. Mary Ann suggested that the submissions to the Digest be text based only, unless special invitations from lead coordinators.

15. Varia - Josie

Josie advised that on Oct 7th 6:30-8:30 she will attend Connection Café which is a Show and Tell of art organizations. She will invite members and present on behalf of Arteast.

The calendar needs to be updated. If coordinators send their information to Helen, she will update it online.

16. Adjournment

The meeting was adjourned at 9:10 p.m. on a motion from Virginia and seconded by Helen.

Next meeting:

The next meeting will be at 7:00 p.m. **Oct 15th, 2013** in Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

ARTEAST CONTACTS:

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English

Telephone Number- 613- 590-7627 Josie De Meo- Information in French

MAILING ADDRESS:

Arteast Box 5 Suite 260 245 Centrum Blvd Orleans, K1E 0A1

All Executive Committee meetings will be held the 3rd Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council,**

Shenkman Arts Centre 245 Centrum Blvd
from **September 2013 to June 2014 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month

Room 340, 255 Centrum Blvd from September 2013 to June 2014 at 7:30 p.m.