

**Arteast Executive & Coordinators' Meeting Minutes
for Oct 19th, 2010
Lise Roy Meeting Room - AOE Office, Shenkman Arts Centre**

Present:	Carmen Dufault	President
	Virginia Dupuis	Secretary
	Mary Ann Varley	Vice President/Grow with Art
	Dorothy Zorn	Treasurer
	Mari Brown	Promenade Arteast
	Clarisse Cheseaux	Promenade Arteast
	Linda Dyson	Volunteers/North Gloucester Library
	Ted Johnston	Member at Large
	Madhu Kumar	AJAE/Orleans Library
	Lindy Nadarajah (8:05 on)	Promenade Arteast
	Boni Penna	Arteast Juried Awards Exhibition Coordinator
	Bernard Poirier	Newsletter Editor
	Maureen Rooney-Mitchell	Promenade Arteast/Trinity Art Gallery

Regrets:

Isabella Leveque-Bouchard	Promenade Arteast
Leslie Dorofi	Budding Artist Coordinator
Diane Patenaude	Queenswood Villa Coordinator
Joy Rutherford	Past-President/Community Outreach
Susan Thompson	Grow with Art/Newsletter Proofing
Diane Washam	Blackburn Library
Josie deMeo	Promenade Arteast

1. Call to order and welcome

Carmen called the meeting to order at 7:02 p.m.

2. Approval of Agenda – additions

The revised agenda was approved by Virginia and seconded by Mary Ann.

3. Approval of minutes from the Sep 21st, 2010 Executive Meeting

The Sep 21st minutes were approved by Maureen and seconded by Madhu.

4. Treasurer's Report - Dorothy

Dorothy reported a bank balance \$10514.52 which includes membership fees of \$3480. - 116 members. Dorothy advised that Arteast is now being charged for the room (Room 217 255 Centrum) used for newsletter mail outs (\$6.50 x 2.5 hours) and must pay one year in advance.

5. Publicity - Carmen

Carmen has invited Susan Ashbrook to an Arteast meeting to discuss more effective Publicity. Susan is not available on Tuesday evenings until after November 16th. Carmen will invite her to the Nov 23rd potluck for a short exchange of ideas.

6. Arteast Juried Awards Exhibition (AJAE) – Boni

Boni reported on a successful AJAE show. Madhu reported that there were 2 sales so far.

Boni intends to order a banner advertising the AJAE show to be used in future years and is obtaining a pricing quote for a 1.5 x 5 foot banner. Ted will get back to Boni with the name of the company where brochure holders may be purchased. Carmen will talk to Daniel at the St Laurent Complex, per Boni's request to have a member of their staff available with the takedown between 4 and 5 p.m Oct 29th. Bernard has taken photos and written an article for the October newsletter on the AJAE show. Boni will prepare an article for the January newsletter which will also be explanatory in terms of the jurying and awards process.

7. Trinity Art Gallery – Maureen

Maureen has completed and Clarisse has translated the application forms, which have been sent to Jay for posting on the website. Maureen will talk to Jay about the French link which is broken. A preliminary Call to Artists has been submitted to the newsletter and to the website. Linda questioned the calendar online; Maureen has already sent corrected info to Jay. Lindy and Mari have arranged 3 jurors for Jan 22nd. Mari will arrange to have about 150 application forms printed.

8. Newsletter - Bernard

Bernard ordered 200 copies of the newsletter Monday morning; it will be 16 pages with 2 inserts and Grow with Art Brochure.

9. Bylaws amendment re Age requirement- Carmen and Bernard

Carmen asked for a change to the bylaws to indicate that one must be of 18 years to become a member of Arteast. A discussion was held as to possibly sponsoring someone under 18. Bernard will look into this. Carmen would like any bylaw amendments readied for January AGM.

10. Grow with Art – Mary Ann Varley

The September meeting was well attended with 23 people. Phil White, 'Dominion Sculptor' presented a very informative talk about this position, its history and also his daily tasks. Techniques in stone, bronze, and wood were presented through his most recent works - an excellent opening to our program organized by Sue Thompson. An announcement has been prepared to be sent out via email for our October 25 meeting. Robert Mc Alpine will coordinate with speaker Rod McIvor, - world renowned photo journalist.

November 18 we have our fall fundraiser. This is a trip to the behind the scenes at the Ottawa Art Gallery with Veronique Couillard. Members price is \$10.00 and guest \$15.00. The November 23 meeting will be our Volunteer Appreciation meeting and art exchange Party. Bring a treat and bring a small art work for the exchange. A great night is planned to exchange ideas and get to know our fellow members. The meeting will be at the Queenswood Heights Community Centre. Mary Ann has certificates to record the names of volunteers to be honoured. Everyone please e-mail Mary Ann with the names of any volunteers who should be included. Carmen will help Mary Ann in the preparation of certificates.

11. Promenade Arteast – Lindy

Maureen read Lindy's report:

The current show is Arteast Award Winners Show. (Art and Photo 2009 winners and Queenswood Villa winners 2009 and 2010). The vernissage was poorly attended, only about half the artists were there.

Two paintings were sold at the last show of Member K to P. Sales of \$320.00 leaving Arteast with a commission of \$48.00. OSA is interested in shared vernissages and appreciate the music from Joy's band. Joy's band will not play at the Dec 5th vernissage as this is the Baz'Art event and 3 musical groups will be playing throughout the Shenkman Arts Centre.

We are currently setting up the next show of **An Artist's Palette**" by Arteast Members P to T from Dec 2, 2010 to Jan 25, 2010. ***Vernissage - Sunday Dec 5th 1 to 3 p.m. 29 artists have been invited and 17 Artists have accepted. Those who do not have email have been called.

The next Promenade Arteast shows will be **"Colour and Clarity"** by Arteast Members U to Z from Jan 27, 2011 to Mar 29, 2010 *** Vernissage -Sunday Jan 30th 1 to 3 p.m. It will be the last show for the Arteast members.

There are two new members on the committee, Clarisse Cheseaux and Josie De Meo. We will be meeting as a group for the first time later this month.

12. Member's Guide - Maureen

Maureen asked Carmen to resend the French copy of the Member's Guide and she will arrange for printing.

13. School Project - Carmen

As Joy had previously mentioned a school in Rockland, Mary Ann will e-mail Joy and ask that a school be selected within the city limits, vis-a-vis our City grant. Mari indicated that an autism unit has expressed interest in having artists in the school; Mari will send contact info to Mary Ann. Mary Ann needs the school selected soon, as she writes her report to the city in December.

14. Queenswood Villa – Diane P

Carmen read Diane's report, highlighting that Diane has sent info on the next changeover to Jay and Bernard.

15. Orleans Library - Virginia

Virginia provided an article to Madhu from the local paper regarding a weeklong celebration of the 15th anniversary of the Orleans branch. The celebration ends Saturday. Maureen was surprised that the library did not contact Arteast in a timely fashion so artist volunteers could be involved.

16. Volunteers - Linda

Linda continues to investigate way to attract volunteers and will look into <http://ottawa.linkingboomers.com/>. Linda has prepared a flyer regarding positions to be filled on Arteast team, already distributed by Tasha and will be included in the October newsletter.

Linda has been looking at the website and is finding areas needing updates. She reminds all coordinators to check the website and keep information current.

Linda requested that the Volunteer form be in French also and will send to Patricia Fish for translation and then have it posted on the website. Boni suggested that one person be in charge of web content and provide the info to Jay.

17. Varia - Carmen

Carmen advised that Hans Aggarwal would like to be of help to Arteast with computer work which is her area of expertise and needs to work from home. A brief discussion was held about Hans perhaps being the web content person. Carmen will look into this possibility and talk with Jay and Hans.

18. Adjournment

The meeting was adjourned at 8:29 p.m. on a motion from Maureen and seconded by Carmen.

Next meetings:

The next meeting will be at 7:00 p.m. **Nov 16th, 2010** in Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

ARTEAST CONTACTS:

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English
Telephone Number- 613- 824-3237 Carmen Dufault- Information in French

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All Executive Committee meetings will be held the 3rd Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre 245 Centrum Blvd** from **September 2010 to June 2011 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month **Room 340, 255 Centrum Blvd** from **September 2010 to June 2011 at 7:30 p.m.**

SUPPLY CUPBOARD:

In addition to the locked cabinet associated with the Promenade Arteast Wall, a supply cabinet which houses Arteast archives is located behind a locked door in an area off Trinity Art Gallery with the key available from Mike Taylor.