

Arteast Executive & Coordinators' Meeting Minutes May 20, 2014
Lise Roy Meeting Room, Shenkman Arts Centre

Present:	Josie de Meo	President
	Virginia Dupuis	Secretary
	Diane Freeman	Treasurer
	Margaret Cape	Newsletter Layout
	Carmen Dufault	Incorporation/AJAE
	Christine Gendron	Gloucester Library
	Ted Johnston	Coordinator Luna Sole
	Cheryl Mattice	AJAE
	Claire Ouseley	Newsletter
	Maureen Rooney-Mitchell	Promenade Arteast/TrinityArtGallery
	Mary Ann Varley	Past President
	Rashmi Rehka	Member
	Danielle Beaulieu	Member

Regrets:

Gregory Abraszko	Photographer
Susan Ashbrook	Budding Artist Coordinator
Elisabeth Baeclin	St Laurent Complex
Mari Brown	Trinity Art Gallery
Arlette Castonguay	Orleans Library
Lisa Johnson	Coordinator Francois Dupuis
Isabella Leveque-Bouchard	Promenade Arteast
John Olsthoorn	Social Media
Christina Patterson	Grow with Art
Bernard Poirier	Member at Large
Helen Rosseau	Webmaster
Dorothy Zorn	Newsletter Mailing/Promenade
Clarisse Cheseaux	Promenade/Cumberland Library
Lindy Nadarajah	Children's Wish Project / AJAE

1. Call to order and welcome

Josie called the meeting to order at 7:04 p.m.

2. Approval of Agenda

Adoption of the agenda was moved by Maureen and seconded by Virginia. Carried

3. Approval of minutes from the April 22, 2014 Executive Meeting

The adoption of the minutes was moved by Ted and seconded by Mary Ann. Carried

4. Financial Report – Update –Diane

Diane Freeman reported a bank balance of \$11,297.43.

5. Membership Report – Diane

We have 79 paid members to date, from a total membership base of 196.

6. Grow with Art- Mary Ann

The workshop with Andrea Warren of Golden Paints was a success with 14 attendees. At the last minute the speaker for May has indicated she is not available, so a Show and Tell evening will be held instead. Donata Szafian has confirmed that will be the guest for June's

critique night. Mary Ann reported that the speakers for the 2014-15 season are almost finalized; the brochure must be firmed up by summer, and will include an announcement for our 25th anniversary, and will discuss with Margaret the possibility of working our branding colours into the brochure. Mary Ann requested photos of award winning artworks be supplied by the AJAE and TAG coordinators. The June fieldtrip has 21 paid attendees so far. And everything is booked. Mary Ann has had feedback from some speakers regarding the honorarium being lower than professional artists normally receive. Mary Ann moved and Carmen seconded that the honorarium be increased to \$200. beginning in May of 2014. Carried.

7. **Newsletter -Claire**

Claire advised that the newsletter was posted online April 24th and mailed out May 1st with 3 inserts. She is preparing for the summer issue; the deadline for submission is the end of June. She will continue with meet the executive series and would like to include the 25th anniversary committee. Articles will be provided on Volunteering from Josie, incorporation from Ted, Golden workshop from Mary Ann, Young at Art from Josie, SAC 5th anniversary from Josie; if room an article will be included on the Montreal bus trip. 250 copies will be produced.

8. **Website- Josie**

Josie read Helen's report stating that an e-mail addresses and a page for the Francois Dupuis Rec Centre has been created, and a picture of the location will be added.

E-mail redirects to Virginia with regards to the AJAE and changes requested by the members have been completed. The Arteast icon for use by the different browsers has been added, which will aid in brand recognition of the website. The calendar feature which will allow members to add their own events is being worked on.

9. **Budding Artists - Josie**

Josie reported that as only 11 applications from 21 artworks were received the Budding artist show has been cancelled, as the show would run at a loss with a budget of \$460. Josie called each artist to explain the decision, and has arranged with 4 artists to hang at St Laurent Complex in the same time slot. Josie has asked Susan to provide any records used in the preparation and execution of the show, as the only information Arteast has is on the website (registration form, rules and invitation). Josie will follow up with Susan next week. Josie will ask Helen to remove any information about Budding Artist from the website until the viability of this show is assessed in the future.

10. **AJAE- Cheryl**

Cheryl reported that the team of herself, Carmen and Lindy have had a start-up meeting and divided the to-do list. The vernissage date and room booking have been changed to Oct 6th due to an advance polling station conflict. The deadline for applications is Sept 9th and registration forms will be provided to Claire for the June newsletter and to Helen for the website. Mary Ann pointed out, that AJAE doesn't always cover costs, but every member can participate and possibly win an award, and this show is an exception.

11. **Incorporation – Ted**

Ted reported that the Business Development Centre has provided our documents to their centre in Toronto and he expects to hear within a month that incorporation has progressed to a conclusion.

12. Outreach

- Arteast Open Studio Project – Josie reported that the Open Studio project is going well and studio times are booked for May 29th, June 5th and 19th from 10:00 to 3:00.
- Shenkman Arts Centre 5th Anniversary- Josie advised that volunteers have been arranged for demos from 10-5 on May 31st.
- Arteast Branding: Josie provided feedback on the revised display cards for our venues. Bilingual cards will be pre-printed for handwriting at Orleans and North Gloucester Library. Margaret will make a Word template which can be used for typed display cards at Blackburn Hamlet and AJAE shows. Display cards will be prepared in black and white also.

13. Promenade Arteast and Trinity Art Gallery – Maureen

Promenade: Maureen reported that current show “More Mosaic”, with a vernissage on April 27th at which Leonard Dupuis played guitar. Beau’s Art was present and vernissages were held at OSA and AOE galleries. In response to The Call for Art the June show is filled with overflow to the January show. There was some confusion as some artists replied to the Arteast Digest in error. The drop off will be June 25th; the show runs from June 26th to August 19th. The following show will be “At the Invitation of the President” for volunteers and run August 21-Oct 21, with a vernissage of August 24th. The following show will be the Award Winners show Oct 23 - Jan 6 with a vernissage of Oct 26th.

TAG: Maureen reported that next year’s contract was signed but Arteast was advised that we would lose TAG after the 2015 show. Carmen was able to locate minutes from January 14th 2008 which indicated that we are grandfathered to show in TAG. The next step is for Mary Ann and Josie to prepare a package to present to the city and sign a contract, after talking with the director of SAC to understand where this decision is coming from.

14. Coordinators’ Reports

- 25th Anniversary: Josie reported that the committee had a meeting and good discussion about possibilities for projects, then made a realistic list. Carmen stepped through the draft list (attached) indicating that at every activity the 25th anniversary will be mentioned, and have a logo and phrase. The committee members are Josie, Mary Ann, Carmen, Maryse Hatchard, Corrine Feasey and Dorothy Zorn. There will be a section on the website devoted to the 25th anniversary. Josie will call all coordinators to seek their viewpoints. The plan for an Arteast Studio Tour has been deferred past 2015. Josie will send the draft document to Virginia for the minutes.
- **North Gloucester Library** – Christine reported that 16 paintings from 6 artists will hang from May 13th to July 15th. Christine asked Josie to look for an assistant for North Gloucester Library, and will contact Marie Leger to help with the next changeover July 15th.
- **Orleans Library** – Corinne Feasey and Betty Anne McDonald are on the team as assistants to Arlette.

- **Blackburn Library** – Virginia reported that Blackburn Hamlet Library is booked until July 2015; Rosalind Wong's work was hung on April 1st, May 30th: Christine Gendron, Oct-Nov: Helen Rosseau.
- **St Laurent Complex** – Josie reported that the changeover takes place on May 26th when works will be hung from Mari Brown, Fran Langstaff, Maryse Legault and Betty Anne McDonald.
- **Lunasole** - Ted reported that Lunasole is booked until the end of November, and he has names of interested artists into 2015. Currently Ron Ford's work is showing to be followed by Beata Jakubek.
- **Francois Dupuis** – Josie reported that the changeover will be May 26th. She is awaiting communication from the coordinator, Lisa Johnson to firm up several items.
- **Arteast Digest:** Josie confirmed that Kerstin Peters is the Arteast Digest coordinator and apologized for not sending an official notice to the team.

15. Varia - Josie

Josie reported that she has found the earlier survey. Josie will provide it to Christina Patterson who was going to put together a new survey. Claire feels strongly that we need a profile of our members and if Christina is unable to do the survey, Claire offered to take it on.

Virginia has set the date for the plein air paint out at Mer Bleue for Friday July 11th, and will mention this at the next general meeting, and prepare a write-up to publicize. Maureen will reserve a spot on Promenade for artwork done as a result of this plein air session. Mary Ann also mentioned that Helen Rosseau indicated that she could arrange a paint-out on a weekend at her club- The Rockcliffe Boat Club. Danielle Beaulieu also suggested a possibility of a paint-out in her garden.

16. Adjournment

The meeting was adjourned at 9:05 p.m. on a motion from Mary Ann and seconded by Maureen.

Next meeting:

The next meeting will be at 7:00 p.m. **June 17th, 2014** in the Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

ARTEAST CONTACTS:

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English
Telephone Number- 613- 590-7627 Josie De Meo- Information in French

MAILING ADDRESS:

Arteast Box 5 Suite 260 245 Centrum Blvd Orleans, K1E 0A1

All Executive Committee meetings will be held the 3rd Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre 245 Centrum Blvd** from **September 2013 to June 2014 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month **Room 340, 255 Centrum Blvd** from **September 2013 to June 2014 at 7:30 p.m.**



**“25 years of artistic adventure”
 “25 ans d’aventure artistique »
 2015 Calendar of events with deadline**

Month	Activity	Deadline
<i>January</i>	AGM meeting= Cake	
<i>February</i>	Trinity Gallery Mosaics with a cake Lalonde & Doyle exhibition for 12 x12	2014 Summer newsletter with preregistration
<i>March</i>		
<i>April</i>		
<i>May</i>	Active long standing members exhibition- St. Laurent Complex New members exhibition-Francois Dupuis Orleans Festival	
<i>June</i>	Arteast Trip	
<i>July</i>		
<i>Aug</i>	Family BBQ-Petrie	
<i>September</i>	Nuit Blanche Ottawa	
<i>October</i>	Arteast Juried award exhibition	
<i>November</i>	Holiday Mix- St. Laurent Complex Nov 17 or 24 th Arteast Volunteers night/ Gala night	
<i>December</i>	Baz’ Art Shenkman’s Art center	