

ARTEAST OTTAWA ASSOCIATION
BOARD AND COORDINATORS MEETING

Tuesday March 15, 2016

Lise Roy Room, Shenkman Arts Centre

Members Present: Cheryl Mattice, Mary Ann Varley, Marie Leger, Maureen Rooney Mitchell, Claire Ouseley, Helen Rosseau, Danielle Beaulieu, Ted Johnston, Murielle Bérubé, Jessie Parker, Lynne Alford, Lore Organ.

1. **Call to Order** by President Lynne Alford.

2. **Approval of Agenda** for March 15, 2016
-Motion by Ted Johnston. Seconded by Claire Ouseley.

3. **Approval of Minutes of Board and Coordinators Meeting of January 19th, 2016.**
-Motion by Mary Ann Varley. Seconded by Lore Organ

4. **President's Report** – Lynne Alford

-Members were asked to review the President's Report prepared for the meeting on February 16th, 2016 and sent by email but cancelled due to inclement weather.

Key Items:

Hiring of an Administrative Officer

-Suggestions for the job description is requested from the coordinators to best reflect the needs of Arteast.
-Send suggestions to Lynne Alford by MARCH 31, 2016. Responses will then be shared with the Board.

Young At Art

-Arteast will again participate in the City of Ottawa Young at Art program.
-Involvement will include the sponsorship of prizes for participant winners in the junior and senior categories who are from the eastern area.
-Arteast must confirm winners to the City of Ottawa by April 30th 2016. Judging of artwork to be done April 27th at the Trinity Gallery.
-Judges are Lynne Alford, Lindy Nadarajah , and Marie Leger. Judges will meet on April 27th to determine the winners.

Canada's 150th Birthday/Ottawa 2017

-to be dealt with in Other Business.

5. **Treasurer's Report** (financial and membership) Cheryl Mattice

- Current Balance is \$8,122.59 - uncleared items in the amount of \$2,077.72.
- Net Balance of \$6,044.87.
- Current membership is 238 – however Treasurer indicated that this may be inflated by approximately 50 members as membership data is not entirely up to date.

6. **Vice President's Report** Murielle Bérubé

New Member Contact

- 18 new members were contacted on March 3rd and March 13th either by phone or email.
- From this list, 1 person (Lynn Markell), has volunteered to assist at next vernissage but cannot give more time.
- Sheilagh Keelan is willing to give time on a short time basis as she is involved with Manotick Art.
- Murielle was able to explain the login process for Digest to some members.
- Recommended that message be sent out again for Webmaster and Grow with Art leads.

7. **Grow With Art Report** Mary Ann Varley

- 39 people attended Denise Pelletier presentation Feb. 23rd.
- March 22nd will feature Hilde Lambrechts.
- Press release went to Jane Cass – Helen notified for website, notice went to digest and Facebook pages.
- Lynne will purchase 4 door prize gifts valued at \$25.00 each.
- Meeting for March will be in the gallery – lights require adjustment.
- GWA team met to plan meetings and outings for year 2016.

Workshop

- Draft for Golden Workshop on May 7th led by Andrea Warren was presented.
- Workshop program: **Intro to Transfers and Acrylic Like Resin and Encaustic.**
- Facility (Orleans Wood Room – Bob MacQuarrie Recreation Complex), tentatively reserved by Danielle Beaulieu.
- Proposed budget based on 20 participants is \$1,446.85. (Room rent - \$206.85, Presenter's Fee - \$1,200.00, Snacks- \$40.00).
- Arteast will subsidize the room and snacks – Member cost will be \$60.00 and Non-member cost is \$75.00.
- Danielle to confirm with City** and send contract to Lynne Alford for signature.

Proposal for Bus Trip to Montreal Friday June 3rd, 2016

- Itinerary to include: guided tour (French and English) of Exhibition Pompeii at Montreal Museum, plein air sketching and painting at the Botanical Gardens – visiting local galleries (rain alternative Old Montreal).
- Proposed budget based on 32 participants is \$2,218.50 which includes bus and entrance fees and taxes.
- Proposed member cost \$70.00 and non- member \$85.00.
- Cancellation number will be less than 20.
- GWA to send out detailed information to members for sign up.

-Speakers May and June (Lindsay Watson, Andrea Mossop) have been contacted – email has been sent to David Lidbetter for the May Meeting.

-New GWA coordinator still sought.

8. Digest Report Kerstin Peters (absent)

-Digest went out a day late.

9. Newsletter Report Claire Ouseley

-Deadline for submissions for the Spring issue is April 30th 2016.

-This issue will profile Artest members: Danielle Beaulieu, Jane Cass, Marie Leger, and Helen Rosseau.

-Material requiring editing and translating should be submitted earlier.

-Check last issue to verify that information is accurate.

-Update information on coordinators and gallery hanging schedules.

-No Summer is planned – next issue will be October.

10. Website Report Helen Rosseau

-Regular updates as requested by members have been done.

-Updated email addresses.

-Postings for new or upcoming shows.

-Search continues for someone to assume a temporary role managing website in Helen's absence (October/November 2016) or assume leadership. Helen willing to tutor.

-Helen will take picture of the executive and the next Board and Coordinators Meeting.

11. Open Studio Report Corrine Feasey (absent)

-Report sent by email and shared by Lynne Alford

-Feb. 25th studio time was cancelled due to weather.

-St. Laurent Complex has offered a credit for the missed day.

-Spring session (April to June) contract has been signed and cheque has been delivered to St. Laurent Complex.

-5 participants came March 10th – next session March 24th.

12. Promenade and Trinity Report Maureen Rooney Mitchell

Promenade

-Non juried show titled 'Winter Medley' featuring 21 exhibitors.

-Exhibit period is from Feb. 11th – April 19th, 2016.

-Vernissage held on Feb. 21st was combined with Trinity Mosaic and was well attended.

-Price discrepancy issue on 1 piece of artwork resulting in loss of sale.

-*Future procedure:*

No price changes will be made on take in.

No substitution of pieces from those which have been pre-registered.

Final walk through to be done with emphasis on prices.

-One sale - Congratulations to **Josie DeMeo – ‘Sand Dollars’** – watercolour - \$45.00.

Next Show “More Mosaic”

-13 participants – beginning April 21st until June 14th 2016. (pickup is June 15th).

-Change over time is April 20th 2016 10 am – 11am – hanging onwards.

-Issue of leak on Promenade – no artwork was damaged.

-*Suggested policy* – Winners of the exhibit spot on Promenade should not pay the hanging fee.

Trinity *Mosaic (Juried Exhibit)*

- Jury date was Jan. 10th 2016.

-Exhibit ran from Feb. 11th until March 15th 2016.

-Change over date was Feb. 10th 2016 from 11am – 5pm.

-42 exhibitors – a combination of 55 hung works and 7 sculptures.

-Vernissage held on Feb. 21st with Promenade ‘Winter Medley’.

-Attendees included MPP Lalonde and MP Leslie.

-Suggested a group photo of volunteers be taken instead of individual thanks.

Awards:

Juror’s Award – *Julie Fitzpatrick* – ‘Traveller’, *Dwain Sykes*-‘Vanier in Winter’, *Diane Bertrand*-‘Water Games’.

Arteast Award of Excellence – Patrick Imai – ‘Slumber’.

-Awards were sponsored by **Wallacks** - **A’Chord East** provided musical entertainment.

Sales:

Congratulation to the following artists:

- *Danielle Beaulieu* for ‘*Flowing From High Peak*’ – watercolour - \$350.00, and for ‘*Flea Market Treasures*’ – watercolour - \$210.00.

- *Julie Fitzpatrick* for ‘*Traveller*’ – paper clay - \$111.00.

-*Mike Phillips* –‘*Vél-Hibou*’ - junk art panel - \$565.00.

-*Dwain Sykes* –‘*Vanier in Winter*’ – watercolour - \$260.00.

-*Pari B. N. Zati* – ‘*Alborz Mountain*’ – acrylic - \$1,200.00.

13. **Community Events Report** Josie DeMeo (absent)

-email sent - no new information to report.

14. Coordinator's Reports:

Gloucester Library –Christine Gendron/ Marie Leger (verbal report given)

- 7 artists with 16 pieces of work.
- 2 new members are showing work in this location.
- Christine will return in time for the next changeover. Thank you Mary Ann Varley for hanging help.

Orleans library - Sheila Forsyth (absent)

- No email report received.
- 4 artists hanging 7 pieces of work.

Blackburn Library Report Jessie Parker

- Current show dates Jan. 30th – April 2nd 2016.
- Artist is *David Becker* and features 12 pieces of work.
- Next show is from April 2nd – May 28th 2016.
- Artist is *Josie DeMeo* – show title is “*Pure, White and Red*”.
- Drop off and hanging date is April 2nd 2016.

Lunasole Resto-Bar Ted Johnston

- Current show dates Feb. 17th – March 29th 2016.
- Artist is *Lissa Rachell* – show title is “*What Dreams May Come*” and consists of 6 pieces of work.
- Pick up is March 29th 2016.
- Next show dates March 29th – May 10th 2016.
- Artist is *Gwen Cowan*.

St. Laurent Complex Jennifer Garland (absent)

- Report given by Lynne Alford
- Current show dates March 18th – May 13th 2016.
- Artists are: *Lindy Nadarajah, Alain Godbout, Shirley Moulton, and Rashmi Rekha*.
- Pick up date is May 13th at 6:45pm.
- Next show dates May 13th – July 15th 2016.
- Artists are: *Leslie Lambert, Lynne Alford, Isbella Leveque, and Jennifer Garland*.
- Drop off and hanging date is May 13th at 6:45pm.

Francois Dupuis Complex Marie Leger

- Verbal report
- Good venue for hanging
- 4 sales from last show – all from 1 artist.

St. Laurent Library Linda Dabros (absent)

- Report presented by Lynne Alford
- Current show dates Jan. 8th – April 1st 2016.
- Artist is *Diane Freeman* – show title is ‘*Travel Memories*’ and consists of 7 pieces of work.
- Next exhibit dates April 1st – June 24th 2016.

- Artist is Claire Ouseley – show title is “CHI’KAN – Reflections: Flowers”.
- Remaining exhibition dates and artists for 2016
 - June 24th – Sept. 30th 2016 - Erika Farkas
 - Sept. 30th 2016 – January 6th 2017 - Diane Bertrand

15. Other Business

Coordinator Report Form

- Ted Johnston raised question about the format of the coordinator’s report template. - Is it useful? Can it be improved?
- Secretary appreciative of the hard copy reporting system.

Live Paint Glow – Algonquin College Fundraiser

- Information on the website and sent to Lynne who did not receive this and therefore was unable to comment.
- Lynne will find out details.

Michael Wallack

- Wallack’s has appointed Claudia Gutierrez as their Marketing and Community Coordinator.
- Contact information: claudia.gutierrez@wallacks.com 613 594-9528 x318

Canada’s 150th Birthday/Ottawa 2017

- Lynne presented the submitted suggestions of projects from the members in a chart form.
- They were categorized according (a) no grant – enhance existing activities (b) grant required – enhance existing activities and (c) other activities – grant required.
- Most appealing suggestion was the giant maple leaf divided into triangles. Helen will price out the cost of triangular canvases.
- Grant application concerns: (a) Grant submission time too short, (b) Coordinator required who could prepare application, and also be available to monitor, and report back to City of Ottawa.

There was agreement that Arteast would self-fund smaller projects or augment already existing ones. Partnership opportunities with AOE and the City could be a possibility. Arteast could incorporate the 150th logo throughout 2017 projects. Further discussion will occur.

16. Adjournment

- Motion to adjourn by Claire Ouseley – Seconded by Mary Ann Varley
- meeting adjourned at 9:00pm

Next meeting of the Board and Coordinators will be at 7:00 p.m. April 19th 2016
in the Lise Roy meeting room, AOE, Arts Council, Shenkman Centre, 245 Centrum Blvd., Orleans.

All Board and Coordinators meetings will be held on the 3rd Tuesday of the month in the Lise Roy meeting room, AOE, Arts Council, Shenkman Centre from September until June at 7:00 p.m. at 245 Centrum Blvd., Orleans.

Arteast general Meetings will be held on the 4th Tuesday of the month. Room 340, 255 Centrum Blvd. (or unless otherwise designated), from September 2015 to June 2016 at 7:00 p.m.

Arteast Archives: located at Dymon Storage Facility, 4338 Innes Rd., Locker number D343.

