

**Arteast Executive & Coordinators' Meeting Minutes  
for Mar 15th, 2011  
Lise Roy Meeting Room - AOE Office, Shenkman Arts Centre**

<b>Present:</b>	Mary Ann Varley	President/Grow with Art
	Carmen Dufault	Past President
	Virginia Dupuis	Secretary
	Dorothy Zorn	Treasurer
	Mari Brown	Promenade Arteast
	Linda Dyson	Volunteers/North Gloucester Library
	Ted Johnston	Member at Large
	Boni Penna	Arteast Juried Awards Exhibition Coordinator
	Bernard Poirier	Newsletter Editor
	Maureen Rooney-Mitchell	Promenade Arteast/TrinityArtGallery

**Regrets:**

Isabella Leveque-Bouchard	Promenade Arteast
Clarisse Cheseaux	Promenade Arteast
Leslie Dorofi	Budding Artist Coordinator
Madhu Kumar	AJAE/Orleans Library
Diane Patenaude	Queenswood Villa Coordinator
Lindy Nadarajah	TrinityArtGallery
Joy Rutherford	Community Outreach
Susan Thompson	Grow with Art/Newsletter Proofing

**1. Call to order and welcome**

Mary Ann called the meeting to order at 7:00 p.m.

**2. Approval of Agenda – additions**

Adoption of the revised agenda was moved by Virginia and seconded by Dorothy.

Carried

**3. Approval of minutes from the Feb 15th, 2010 Executive Meeting**

Adoption of the Feb 15th minutes was moved by Ted and seconded by Boni. Carried

**4. Treasurer's Report - Dorothy**

Dorothy reported a bank balance \$10,374.41 which includes 25 membership fees of \$750.

**5. Volunteers, Libraries and Orléans Festival - Linda**

Linda plans to contact every member by e-mail or phone and make a current list of volunteer availability and their specific area of interest. She will attach the form from the website to the e-mail. Mari stated that her team asks for volunteers at all shows and has the volunteer sign-up sheet available and will place some at the Promenade Arteast cupboard. Linda will make the form available at general meetings. Boni requested that Linda find a helper to replace Madhu for AJAE. Carmen suggested that Judy Duppa might be a good candidate.

Linda reported that very few members hang their art at the libraries and that the Gloucester Library is not a great venue as library signage overwhelms the artwork.

Mary Ann stated that the membership must be made aware of the need to take advantage of the library opportunities or the team may not be able to maintain the venues. Linda will advertise the libraries in her call to volunteers.

Linda reported that two people have been found to replace Madhu who is leaving.

Linda reported that the Orleans Festival application has been submitted and when all the applications have been received, AOE will advise if our request for another table can be met.

**6. Arteast Juried Awards Exhibition (AJAE) – Boni**

In response to Boni's issues at the February meeting, Dorothy stated that members do not like a specific renewal date but prefer our current rolling date; membership renewal cheques should be sent to Dorothy not Boni; and Boni should advise Dorothy if memberships are not paid when applications to exhibit are received, and she will contact the person for renewal. Boni adopts the position that registration will only be accepted if membership is paid to the closing date of the exhibition. Bernard suggests posting a note on the website and the newsletter clarifying this position.

Boni suggests, that instead of paying for a banner, using an easel he is donating and have a sign made on canvas or foam board as advertising AJAE Exhibition. Dorothy suggests actually hanging a painting on the wall; Carmen will donate a frame for that purpose. Additionally Boni has 2 pedestals that he is donating to Arteast; Maureen is happy to have them and they may be placed in the storage area behind Trinity Art Gallery.

**7. E-mail Communication – Maureen**

Maureen reported that after a quick trial she has concluded that it would be too difficult to train all the membership to use a newsgroup. Instead she suggests sending mass e-mails from the website; Jay has set up an e-mail and Dorothy could update the membership list online; the administration of the mass e-mails would fall to the executive. Maureen will send an e-mail with instructions to access the e-mail account. Carmen had asked Hans Aggarwal to take on this function but she declined. It was suggested to offer Tasha a stipend of \$50. per month to see if she would stay on and perform this task. Carmen will speak to Tasha.

**8. Trinity Art Gallery – Maureen**

Maureen reported that the vernissage for A Night at the Theatre was very well attended and she received an e-mail complimenting A Chord East musical performance. There was an article in Orleans Star and Where magazine. Norm Porillo had sent an e-mail promoting the show via artengine. Mari Brown sold her painting, "Standing Ovation" – congratulations, Mari !

Maureen reported that Charles Frost took many photos of both vernissages- Trinity Art Gallery and Promenade, but as he is working fulltime, was unable to respond in time for some media deadlines – e.g. Orleans Star. The Promenade Team will take the photos going forward. Maureen reported on attending AOE Munch and Crunch, and hearing from a number of attendees interested in the Trinity Art Gallery and Promenade shows, several of whom took membership forms.

**9. Newsletter - Bernard**

Bernard requests articles asap on Trinity Art Gallery and Promenade shows. Roy Whiddon is writing the article for A Night at the Theatre and Maureen will check with Josie de Meo who is in charge of the article on Promenade Arteast. Bernard also wants to

include next week's demo by Susan Ukkola in this newsletter. He would also like to run an article on Madhu for her efforts to Arteast. He will contact Lindy to see if she has an article on her March break camps. Bernard needs the names of the two people taking over Orleans Library for the contact list in the newsletter.

**10. Promenade Arteast – Maureen**

Maureen reported that two pieces sold for a total of \$250. The team met March 7<sup>th</sup> and sent invitations to 12 exhibitors for the next show for the Promenade Arteast team. Further to an e-mail correspondence earlier today between Mike Taylor and Carmen regarding MIFO asking to use Promenade wall for several days the end of April, a discussion was held. Maureen explained that it was short notice and her invitations have gone out and scheduling is in place. It is not feasible to do this and would set a precedent. The MIFO group offered to pay \$150 a day. It was not felt that we were in a position to charge for the wall which was gifted to us and moreover, the wall is for Arteast members only.

Mary Ann advised that Mike Taylor has sent an e-mail and would like to formalize a contract for Promenade Arteast; She questioned if there would be fees or liability involved and Mike indicated there would not. He hopes to have the contract together by the end of the month. Maureen will sign it.

Maureen mentioned that at the last changeover a work crew was talking with Mike on specifics of correcting the lighting on Promenade, which will only take 1-2 days to do, and is imminent !

**11. Outreach Projects – Mary Ann**

Mary Ann reported that Josie feels she has her volunteers in place from the initial request. Mary Ann will follow up with Joy to see if the volunteers are in place.

**12. Queenswood Villa**

The report is appended to these minutes.

**13. Budding Artist – Mary Ann**

Boni stated that Susan had called him with questions on the St Laurent Complex venue and he offered to go with her to the venue.

**14. Blackburn Library – Mary Ann**

Mary Ann reported that Joanne Tremblay is picking up Blackburn Library; she would like an assistant. Mary Ann will be the next exhibitor, then Diane Patenaude. Bernard and Ted may be interested.

**15. Varia – Mary Ann**

Mary Ann heard from Karen Mingerille of the Aylmer Art Association who had met with Maryse Legault, and would like to network with our organization to work out mutually beneficial initiatives.

Mary Ann received a letter from Royal Galipeau asking Arteast to nominate a volunteer for his Volunteer Appreciation Awards. Although the deadline was March 4<sup>th</sup>, several names were suggested to Mary Ann, who will call Royal's office tomorrow to see if she may still submit one candidate.

**16. South March Highlands- Nicole McGrath project**

Mary Ann led a discussion on the possibility of Arteast supporting Nicole McGrath in her efforts to protect conservation areas. She asks us to hold an art event calling attention to nature. Maureen felt it is too late to do anything on Promenade Arteast before 2012; Queenswood Villa again was discussed as an option. Mari suggested that we could have a plein air day or days at Petrie Island and Maureen said that in 2012 the works from the plein air day could be shown on Promenade Wall. Mary Ann will get back to Nicole about our offer.

**17. Grow with Art – Mary Ann Varley**

Grow with Art report is appended to the end of these minutes.

**18. Adjournment**

The meeting was adjourned at 8:36 p.m. on a motion from Dorothy and seconded by Maureen.

**Next meetings:**

The next meeting will be at 7:00 p.m. **Apr 19th, 2011** in Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

Grow with Art/L'art en herbe March 15 Executive meeting

Christina Patterson is working on getting up to speed as lead co-ordinator. She has a background in writing which will be very helpful.

We had 37 people out to the meeting on February 22. for the lively presentation in two languages of the secrets of portraiture.

**March 22, 2011 • Encaustic Demonstration Wallack's staff and Mike Moffat will come and introduce some products for encaustics.**

Join **Susan Ukkola**, artist and teacher, as she shares a step-by-step encaustic art demonstration. Carol Steinberg has contacted her and all is set up

**April 26, 2011 • The Role of a University Art Gallery**

**Sandra Dyck**, Curator of the Carleton University Art Gallery, presents on the role of a University Art Gallery and Carleton. Sue Thompson will co-ordinate this one.

**May 24, 2011 • The Three Cs**

Meet Prof. **Yves Larocque**, Ottawa School of Art, as he presents the Three Cs (Content, Concept and Context) Mary Ann will co-ordinate.

**June 28, 2011 • Annual Critique Night**

Professional artist, painter and art instructor, **Andrea Mossop**, provides comments and feedback to ARTEAST members on their work. Sue Thompson will co-ordinate.

I have made several phone calls for venues for our workshop in May and have not heard from the people involved. Hoping to get the community centre behind MacDonalds on St. Joseph. Time is running out so it would be nice to have this in place for our next meeting and the advertising organized.

The June bus trip to Merrickville and Perth should be proposed with a date and the bus organized too. I suggest June 17 with a possible date of June 24 if the bus company can't give us a bus. Leave from the Shenkman and travel to Merrickville for visiting shops and plein air sketching or painting. Lunch in Merrickville and then on to Perth for visiting galleries and plein air sketching and painting. Supper and then return to Shenkman about 7:30 or 8:00. Bus costs will be the basis for the trip costs.

### **Queenswood Villa Report**

At the take down of the last exhibition, there was a sale of one of Ted Johnston wood cut prints. :)

The change over went very well. We hung 36 new pieces. The staff and residents had their vote and at the vernissage, the Viewers' Choice was awarded to Madhu Kumar. For the first time, there was a tie for 2nd place. Maureen Rooney Mitchell and Bernard Poirier had to share the spot.

There has already been 2 sales for this exhibition. The son of one of the residents who is an avid art collector bought 2 paintings. One of Bernard's and one of mine. Pauline Beauchamp did express that they love to have us there and they don't foresee an end to the relationship with Arteast.

This exhibition will hang until June 2nd.

**ARTEAST CONTACTS:**

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English  
Telephone Number- 613- 824-3237 Carmen Dufault- Information in French

**MAILING ADDRESS:**

Arteast Box 5  
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245 Centrum Blvd  
Orleans, K1E 0A1

All Executive Committee meetings will be held the 3<sup>rd</sup> Tuesday of the month  
in the **Lise Roy Meeting Room, AOE Arts Council,**  
**Shenkman Arts Centre 245 Centrum Blvd**  
from **September 2010 to June 2011 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4<sup>th</sup> Tuesday of the month  
**Room 340, 255 Centrum Blvd**  
from **September 2010 to June 2011 at 7:30 p.m.**

**SUPPLY CUPBOARD:**

In addition to the locked cabinet associated with the Promenade Arteast Wall, a supply cabinet which houses Arteast archives is located behind a locked door in an area off Trinity Art Gallery with the key available from Mike Taylor.