

Arteast Executive & Coordinators' Meeting Minutes Jan 20, 2015
Lise Roy Meeting Room, Shenkman Arts Centre

Present:

Josie De Meo	President
Virginia Dupuis	Secretary
Carmen Dufault	Incorporation/AJAE
Danielle Beaulieu	Grant writing
Cheryl Mattice	AJAE
Maureen Rooney-Mitchell	Promenade Arteast/Trinity Art Gallery
Helen Rosseau	Webmaster
Mary Ann Varley	Past President
Corrine Feasey	25 th Anniversary Committee, Outreach, Orleans Library
Ted Johnston	Coordinator Luna Sole
Lynne Alford	
Joyce Buckley	

Regrets:

Mari Brown	Trinity Art Gallery
Margaret Cape	Newsletter Layout
Diane Freeman	Treasurer
Gregory Abraszko	Photographer
Elisabeth Baechlin	St Laurent Complex
Arlette Castonguay	Orleans Library
Maryse Hatchard	25 th Committee, Francois Dupuis Rec Centre
Christine Gendron	Gloucester Library
Isabella Leveque-Bouchard	Promenade Arteast
Marie Leger	Gloucester Library
John Olsthoorn	Social Media
Claire Ouseley	Newsletter
Christina Patterson	Grow with Art
Kerstin Peters	Digest
Bernard Poirier	Member at Large
Dorothy Zorn	Newsletter Mailing/Promenade
Clarisse Cheseaux	Promenade
Lindy Nadarajah	AJAE

1. Call to order

Josie called the meeting to order at 7:04 p.m. and welcomed Corinne Feasey, Lynne Alford and Joyce Buckley.

2. Approval of Agenda

The agenda was moved by Virginia and seconded by Lynn. Carried

3. Approval of minutes from the November 18, 2014 Executive Meeting

A question was raised about publicizing that any members may attend the executive meetings, in terms of the lack of space for a large gathering; this will be addressed in the coming months. The adoption of the minutes was moved by Mary Ann and seconded by Carmen. Carried

4. First Board of Directors' meeting and Incorporation

Josie reported that as expected of our recently incorporated Arteast, the first Board of Directors' meeting was held December 16th, 2014. The purpose of the meeting was to transition to incorporation and re-evaluate the mission and objectives. Josie stepped through highlights of The Strategic and Business Plan and thanked Danielle for a great job in preparing

this document. The board will meet 4 times a year and be comprised of President, Vice-President, Secretary, Treasurer/Membership and Past-President. Mary Ann had prepared a draft governance document for incorporated Arteast. She stepped through the organizational chart showing the Board of Directors (Executive) heading the organization and the Managerial Committees in parallel with the membership reporting to the Board of Directors. Josie is preparing a package outlining structure and responsibilities which will be given to each board member at the AGM. Additionally Danielle prepared an operating grant request for \$15,000.; Mary Ann mailed to the city Monday Jan 19th; Mary Ann extended a huge thanks to Danielle and also Diane for all the work she did as Treasurer to input to the grant.

5. Arteast Executive- Josie

Josie announced that this is her last executive meeting as President. She happily reported that Lynne Alford has offered to take the position of Vice President, and that Joyce Buckley has offered to take the role of President, conditionally for one year.

6. AGM- Josie

Josie advised that the call has been issued to the AGM and there are small but specific changes to the bylaws to be voted on by the membership. These changes clarify that the Executive Committee is the Board of Directors.

7. Financial Report–Josie

Josie read Diane's Treasurer and Membership reports. As of Jan 19th the bank balance is \$16,521.04 which includes outstanding cheques of \$437.29. Since November's executive meeting there are 15 new members for a total membership of 214. Diane has contacted an accountant regarding the preparation of income taxes which will cost \$1200. Josie highlighted key points from the projected budget 2015-2017 stressing that the board of directors will not put Arteast into a deficit situation, instead budgets would be adjusted if needed in future to avoid such a situation. Ted commended Diane for her excellent work with the budgeting, especially the detailed tracking of expenditures.

8. Members Survey

Danielle reported on her recently completed membership survey. There were 98 respondents and the survey design provides a good picture of the membership. Helen will post the survey on the website under Membership, after deleting names from some of the raw data collected. Regarding membership, Diane, Danielle and Josie are working on a package to be sent to new members electronically.

9. Grow with Art- Mary Ann

Mary Ann reported that David Jones will be a great presenter at next week's AGM, talking about his life as a painter. Mary Ann is trying to set up a meeting with the Grow with Art team; Danielle is joining Grow with Art. The best suggestion for the yearly field trip to Montreal seems to be Friday June 19th.

10. Newsletter –Josie

Although the deadline for the newsletter has just passed, Josie will write an article to introduce Lynne Alford and Joyce Buckley as Vice-President and President respectively; she will contact Claire to ensure the article is included, before it goes to Margaret Cape next week.

11. Website- Helen

Helen thanked Danielle and her son for looking after the website while she recuperated from surgery. Helen stated that she is not being provided with current information for Francois Dupuis Rec Centre and St Laurent Complex. Josie will look into this, as well as taking better quality photos than were recently provided for St Laurent Complex current show.

12. Outreach – Corrine and Mary Ann

- Corrine reported a low attendance at the last studio time, January 15th, of only 3 people. Mary Ann has been approached by The Jewish Senior Adults group and Arteast will do a 2 hour painting project with them on March 16th at St Laurent Complex. This group will pay for the rental of the studio.

13. Promenade Arteast and Trinity Art Gallery

- Promenade: The “Awards Winners of 2013” had a sale of Margaret Chwialkowska painting for \$800. From the current show - “Silver Celebration – Winter” Ann Warburton sold an artwork. This show hangs until March 17th and the vernissage will be Feb 15 to coincide with Mosaic. The following show will be “More Mosaic” featuring overflow pieces from the Mosaic show, for which spots have been offered to 21 artists.
- TAG: The Mosaic take-in saw 167 works from 80 artists and was a complicated day parking-wise due to an event at Shenkman Arts Centre. Music from Sax Appeal will be part of Arteast vernissages on Feb 15th. Josie will arrange for wine on the vernissage day, as well as a 25th anniversary cake. She mentioned that when Maureen contacts mayor, if she mentions it is our 25th anniversary, he will bring a plaque.

The new trophy “Arteast Award of Excellence” will be placed in the Promenade cabinet for the vernissage. Mary Ann will take the trophy for engraving of the winner’s info and to have a typo corrected in the award title. It was agreed that a monetary award be given to the winner of the Arteast Award for Excellence. The award would be the same amount as each of the 3 juror’s choice awards, and is covered in the budget. Maureen asked for feedback whether to continue the take-in in Shenkman Arts Centre next year. It was felt that we should continue. Maureen is planning to use pre-registrations next year with a deadline of 3 weeks before the drop-off and jurying day.

14. Coordinators’ Reports

- **North Gloucester** – (via email from Christine Gendron) On January 13th 18 paintings from 9 artists were hung. As Christine will be away for several months, she has made arrangements for Marie Leger to be in charge of the March 10th changeover. Ted and Mary Ann have offered to help as well.
- **Orleans** – (via email from Betty Anne McDonald) The most recent changeover saw 7 artists with 14 paintings. Betty Anne will be away for the March 3rd changeover and Corrine will look after things. Additionally Arlette Castonguay will be unable to volunteer at Orleans Library for an undetermined period of time due to family related health issues.
- **Blackburn Library** Virginia reported that the special group show “Arteast Venues” will be taken down on Saturday January 31st at which time Arlette Franchiere’s work will be hung, after which Erica Farkas. The press releases with artwork are being picked up with some frequency, mainly by the Orleans Star, for the last several shows, and Virginia acknowledges Jane Cass for her efficiency as publicist. After meeting with the library staff, we now have an extra spot as well as an improved existing spot, for a total of 12 spots for artwork.

- **St Laurent Complex**–(via email from Elisabeth Baechlin) There were 6 sales from Holiday Mix show for a total of \$710. The current exhibition featuring Shirley Moulton, Janis Fulton, Marta Guilmette and Anne Marie Blin hangs until March 13th.
- **Luna Sol**– Ted advised that artists are lined up in six week blocks that continue throughout 2015. Currently Ted's work is showing, to be followed by Linda Bordage.
- **Francois Dupuis Rec Center:** (via email from Maryse Hatchard) Several artists are showing.

15. Volunteers:

There is currently no Volunteer coordinator, as this normally is the job of the Vice President, Josie will brief Lynn in the new year.

16. Warehouse Proposal

Sometime after the AGM, Josie will contact the individuals who have Arteast information. She will arrange to get boxes and collect records. This space will be used for archives, contracts, financial documents, etc.

17. Reminders

- Renewal of AOE room rental.

18. Adjournment

Mary Ann congratulated Josie on all her leadership the past 2 years as President
The meeting was adjourned at 8:56 pm on a motion from Ted and seconded by Helen .

Next meeting:

The next meeting will be at 7:00 p.m. **Feb17,2015** in the Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

ARTEAST CONTACTS:

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English

Telephone Number- 613- 590-7627 Josie De Meo- Information in French

MAILING ADDRESS: Arteast Box 5, Suite 260, 245 Centrum Blvd, Orleans, K1E 0A1

All Executive Committee meetings will be held the 3rd Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council,**

Shenkman Arts Centre 245 Centrum Blvd
from **September 2014 to June 2015 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month
Room 340, 255 Centrum Blvd from September 2014 to June 2015 at 7:30 p.m.