

Arteast Executive & Coordinators' Meeting Minutes for January 15th, 2013
Lise Roy Meeting Room, Shenkman Arts Centre

Present:	Mary Ann Varley	President
	Josie de Meo	Promenade Arteast/Blackburn Library
	Carmen Dufault	Past President
	Virginia Dupuis	Secretary
	Rosalind Wong	Assistant Treasurer
	Dorothy Zorn	Treasurer
	Clarisse Cheseaux	Promenade Arteast/Cumberland Library
	Ted Johnston	Member at Large
	Elisabeth Krug	Gloucester Library/Newsletter
	Cheryl Mattice	AJAE
	Maureen Rooney-Mitchell	Promenade Arteast/TrinityArtGallery
	Helen Rosseau	Webmaster
	Tara Dawe	Member
	Veronica Keith	Member

Regrets:

Susan Ashbrook	Budding Artist Coordinator
Mari Brown	Trinity Art Gallery
Arlette Castonguay	Orleans Library
Christine Gendron	Gloucester Library
Isabella Leveque-Bouchard	Promenade Arteast
Karen Miller	E-mail Communications
Christina Patterson	Grow with Art
Bernard Poirier	Member at Large

1. Call to order and welcome

Mary Ann called the meeting , her last one as President, to order at 7:05 p.m.

2. Approval of Agenda

Adoption of the revised agenda was moved by Josie and seconded by Dorothy. Carried

3. Approval of minutes from the Nov 20th, 2012 Executive Meeting

Adoption of the Nov 20th minutes was moved by Ted and seconded by Dorothy. Carried

4. Financial Report and Membership– Dorothy and Rosalind

Rosalind reported a balance of \$15,466.56; to date 3 members have paid fees totalling \$90. Dorothy presented the long term budget and included amendments from the floor to allow \$600. for incorporation activities of name search application and an accountant . Mary Ann mentioned that we had spent \$8212. on the Grow with Art program and it was agreed to ask for \$8000. in this year's grant request, which has to be submitted by January 30th. Dorothy stepped through the profit-loss breakdown on Arteast exhibits. The study indicates that overall we are making money on the exhibits (commissions not included) and therefore an increase to membership fees is not required; our membership has grown to 190 and membership is an important source of our revenue. As well Mary Ann had discussed the profits (including commission) on Promenade Wall with Mike Taylor and he feels is reasonable that we make a modest profit which goes back into our operating expenses. There is money budgeted for a lighted, lockable sculpture cabinet for Promenade Wall. Mary Ann and Maureen will visit Roy Simms to investigate a cabinet for \$1400. (Josie presented a study regarding the cost of producing the newsletter (with grant money factored in) – explained in terms of the percentage of a member's dues – the figure is 1/3 or \$10.12.

5. Newsletter – Elisabeth

Elisabeth inquired to the printing of the mailing labels and who is the lead coordinator and team. Dorothy is the lead with Rosalind, and Aline on the team. The deadline for the April newsletter is the first week in March to allow 3 weeks for layout, editing and proofing and 1 week for mailing. This gets the newsletter to the member's home by the first of the month. Elisabeth will send a draft of page 2 for review of key contacts. Closer to March Elisabeth will ask coordinators for articles and photos.

6. Agenda for Annual General Meeting (AGM)- Mary Ann

Mary Ann reviewed the proposed agenda for the AGM and asked Ted to prepare and present a motion to incorporate. A quorum of 20 is required to vote on this motion. Our speaker will be Jessie Hildebrand.

7. Promenade Arteast – Maureen

Maureen reported that the Award Winners show came down January 9th; there were 5 sales totalling \$1410 resulting in a commission of \$211.50. Artistic Interlude runs Jan 10- Mar 19th and features 17 works, from which one work has sold. The vernissage will be combined with Trinity Mosaic and held February 17th. The next show will be the projected overflow from Mosaic, followed by the Cumberland Village Plein Air show. Maureen has prepared contact cards to be placed with OSA and AOE to facilitate the sales process.

8. Trinity Art Gallery –Mosaic - Maureen

Maureen has sent Ted and Virginia's artwork to Where Magazine, the jurors are lined up, Mari will bring the snacks; Maureen has e-mailed Mike Wallack regarding sponsorship for 3 jurors awards; if sponsorship does not come through Arteast approves \$150 for the awards. Mike T is loaning a plinth for the sculptures. Jury day is Saturday.

9. St Laurent Complex- Josie

Josie reported that Beata is taking over with Elisabeth Baechlin. There were 3 sales from the Holiday Mix – 2 of Maureen's and one of Marilyn Campbell for a total of \$291. The next show will include Maureen, Mari, Lindy, Dorothy and Helen together and start January 26th with a takedown of March 23rd. Following that will be "Spring Mix" with Clarisse, Veronica, Elisabeth B and one other person and will run Mar 23- May 18th.

10. New Display Opportunity- Ted

Ted reported on the opportunity to display at Luna del Sole Restaurant at Youville and Jeanne D'Arc. Ted will rotate one artist every 6 weeks; there will be no hanging fee and the restaurant offers this opportunity without charge; this will be offered to members with priority given to active volunteers. The commission would be the standard 15% to Arteast.

11. Website – Helen

Helen reported that everything is good with the website. She had a query from someone as to how to get into the gallery; she sent the basic requirements and referred them to the President.

12. Budding Artist – Mary Ann

Mary Ann sent an e-mail to Susan Ashbrook asking that we get info to the schools early this year.

13. Grow with Art – Mary Ann

Mary Ann reported that the Workshop with Andrea Warren will be held Feb 2nd at Queenswood Heights in a room on the main floor, with the possibility to move to the larger basement in the afternoon; 16 are registered so far which was to be the cap, but Mary Ann will check if we can extend up to 20. The Dec 6th fundraiser at the National Gallery did not make any profit. The annual bus trip to Montreal Museum of Fine art will be Friday June 14th.

14. Outreach Program – Mary Ann and Josie

Josie reported that Marius Barbeau was a successful school project with 200 kids producing 4 large canvasses. Mary Ann asked that we suggest the name of one school for next year. There was good feedback and attendance at Baz' Art. Josie reported that on Thursday, Maureen, Mary Ann, Josie and possibly Mari will participate in creating Valentines for Vets at a Senior home in Aylmer, and on Jan 21st Josie, Pari and Clarisse will participate at Residence La Gappe.

15. Gloucester Library – Mary Ann

Mary Ann read Christine's report on Gloucester Library; - 17 paintings by 10 artists were hung. Elisabeth advised that the commission at all libraries is 10% instead of the standard 15%. Francine Stolz has resigned as Blackburn Library coordinator and Josie will look for a helper for Roger Larose.

16. Volunteer Coordinator-Josie

Josie will be looking for a coordinator for Blackburn Library, someone to do the name tags at meetings and we all are looking for a Vice-President. Mary Ann feels that the Vice President can be the volunteer coordinator, but she could fill in as volunteer coordinator until we get a VP. Josie showed a thank you letter from Bravo for Arteast's participation in Nuit Blanche. Nuit Blanche 2013 will be Sept 21st.

17. Varia

Dorothy reported that she and Helen have produced the calendar with a few revisions required. Carmen suggested that we wait to purchase a popup sign until we are certain that there is no name change due to incorporation.

Tara Dawe and Veronique Keith put forward a proposal for a show that would include artwork for the visually impaired or blind and are willing to volunteer as much of their time as required. They are considering Trinity Art Gallery or a city art gallery and are asking Arteast for their expertise in going about this. Mary Ann advised that they first would need to get a sponsor – specifically CNIB and network out from there.

18. Adjournment

The meeting was adjourned at 9:05 p.m. on a motion from Dorothy and seconded by Helen.

Next meetings:

The next meeting will be at 7:00 p.m. **Feb 19th , 2013** in Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

ARTEAST CONTACTS:

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English

Telephone Number- 613- 824-3237 Carmen Dufault- Information in French

MAILING ADDRESS:

Arteast Box 5 Suite 260 245 Centrum Blvd Orleans, K1E 0A1

All Executive Committee meetings will be held the 3rd Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre 245 Centrum Blvd** from **September 2012 to June 2013 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month **Room 340, 255 Centrum Blvd** from **September 2012 to June 2013 at 7:30 p.m.**