

**Arteast Executive & Coordinators' Meeting Minutes
for April 19th, 2011
Lise Roy Meeting Room - AOE Office, Shenkman Arts Centre**

Present:	Mary Ann Varley	President/Grow with Art
	Carmen Dufault	Past President
	Virginia Dupuis	Secretary
	Dorothy Zorn	Treasurer
	Mari Brown	Promenade Arteast
	Ted Johnston	Member at Large
	Christina Patterson	Grow with Art
	Boni Penna	Arteast Juried Awards Exhibition Coordinator
	Bernard Poirier	Newsletter Editor
	Maureen Rooney-Mitchell	Promenade Arteast/TrinityArtGallery
	Madhu Kumar	AJAE/Orleans Library

Regrets:

Isabella Leveque-Bouchard	Promenade Arteast
Clarisse Cheseaux	Promenade Arteast
Leslie Dorofi	Budding Artist Coordinator
Linda Dyson	Volunteers/North Gloucester Library
Diane Patenaude	Queenswood Villa Coordinator
Lindy Nadarajah	TrinityArtGallery
Joy Rutherford	Past-President/Community Outreach
Susan Thompson	Grow with Art/Newsletter Proofing

1. Call to order and welcome

Mary Ann called the meeting to order at 7:05 p.m. , welcoming new member, Cheryl Matice.

2. Approval of Agenda – additions

Adoption of the revised agenda was moved by Virginia and seconded by Dorothy.
Carried

3. Approval of minutes from Executive Meetings

Adoption of the Mar 15th minutes was moved by Maureen and seconded by Carmen.
Carried. Adoption of the April 5th Emergency meeting minutes was moved by Dorothy and seconded by Mari. Carried.

4. Treasurer's Report - Dorothy

Dorothy reported a bank balance \$9915.33 which includes membership fees of \$1350.00 representing 45 members .

5. E-mail Distribution – Mary Ann and Maureen

A gift of \$100.00 to Tasha for her service was moved by Mary Ann and seconded by Virginia. Carried. Carmen will provide Tasha's mailing address to Mary Ann to mail the gift. Maureen feels that for the interim we can send out the e-mails from the account she has created.

6. Web Administrator – Carmen

Carmen advised that an acquaintance, Claude Garneau, is willing to be our web administrator and will do so for the first year for \$100/year. Mary Ann will contact Jay to arrange a meeting with Claude. Carmen will ask if Claude will also do the communications for an additional fee. Dorothy moved and Boni seconded a gift of \$300.00 to Jay for her work in revising and maintaining the website. Mary Ann will prepare a note of thanks.

7. Arteast Juried Awards Exhibition (AJAE) – Boni

Boni advised that Cheryl is considering helping Boni on AJAE, and is attending tonight's meeting for fact-finding purposes. Boni will book the St Laurent Complex soon. Carmen reminds that we must indicate that Arteast is non-profit so the correct price will be charged.

8. Promenade Arteast – Maureen

Maureen advised that the next show, "Our Turn", showcasing the Promenade Team, runs April 28th - June 28th with the vernissage on May 1st. There are 11 exhibitors with 19 confirmed works so far. Mari reported that Virginia will be photographer for the vernissage. Maureen reported that Jane Cass has sold 1 artwork from the current show. Mary Ann and Maureen discussed the plan to have 2 teams of 5 people running Promenade Arteast to make the workload more manageable. Mary Ann will advise Linda Dyson, so Linda can look for 5 new team members when she contacts the membership.

9. Newsletter - Bernard

Bernard reported that the latest issue on the website is October 2010 and is looking into having the recent newsletters added. Bernard would very much like articles of general artistic interest from the members. He will mention this at next week's general meeting. Bernard was congratulated on another stellar newsletter with a variety of interesting articles and one cartoon!

10. Grant Request Amendments– Mary Ann Varley

Mary Ann reported that she and Dorothy met with our two contacts in the cultural funding office of the city of Ottawa. This meeting was in response to their request to re-align our grant request timeframes to match our fiscal year. Our proposal to change our fiscal year was not acceptable by the city. As a result, Mary Ann, with Dorothy's support has rewritten our project activities and corresponding budget for the period July 1 – Dec 31st 2011, to accommodate the grant request of \$5000.00. This was done at the request and guidance of the cultural funding office to meet their very tight time frame -April 26th. Mary Ann walked the executive through the adjusted individual dollar amounts. She will write a cover letter highlighting that this was undertaken at the request of the city; also she will make reference to our Grow with Art brochures still covering our whole academic year.

Additionally, the city is suggesting that we incorporate, which would entitle us to seek annual funding, which could be applied to any activities, not merely the project grant. Mary Ann would like this discussed at the summer Think Tank. Bernard will start putting a incorporating proposal together and Ted will be available to assist Bernard.

11. Response to the City of Ottawa Arts Heritage Plan Renewal – Mary Ann Varley

Mary Ann has prepared the Arteast response to the City's Heritage Plan, due April 29th. This comprises 11 discussion papers to the objective of establishing sustainable funding for the cultural platform. She highlighted the key points of her response, expressing enthusiasm for many initiatives and correcting objectionable wording on the part of the city. (The cover letter is appended to these minutes.)

12. Grow with Art – Christina Patterson

Christina explained the planning she has done for the June 17th field trip to Montreal and requested a decision on the preference for the guided tour – European or Contemporary Art. Ted suggested contemporary art as a change over the European guided tour last year. All felt this was a good choice. Christina will book the tour. Mary Ann explained that an invoice will be produced and Dorothy will prepare a cheque, which we will bring to the Museum and pay there; the same process applies to the bus rental. Mary Ann hopes to have a flyer for next weeks meeting.

13. Outreach Project – Mary Ann

Mary Ann reported that the outreach project arranged by Joy on April 14th at Bob MacQuarrie Rec. Centre had several Arteast members participating and was a well-received event. Mary Ann will provide her photos to Bernard and Joy is writing an article. Joy is planning a similar afternoon with a francophone group at Ray Friel Centre and will get back to the team with the date.

Josie de Meo has her school outreach project lined up for April 29th and the vernissage planned for May 2nd.

14. Queenswood Villa – Mary Ann

Mary Ann stated that it is nice to now have labels and prices on the artwork at Queenswood Villa. A few comments were made about the clever article Marion Hall had written for the newsletter.

15. Orleans Library - Madhu

Madhu reported that Arlette Castonguay and her husband came to help Madhu at the last changeover. Arlette is picking up the Orleans Library from Madhu and there will be a handover on May 3rd changover.

16. Blackburn Library – Mary Ann

Mary Ann stated that Jo-Ann Tremblay is doing a great job as the new co-ordinator for Blackburn Library and arranged to have Orleans Star do an article on the current show which features Mary Ann's work. There have been two sales from the current show which runs to the end of May.

17. Varia – Mary Ann

Maureen has not heard from Nicole McGrath about a planned plein-air activity, but Maureen has reserved March 22nd, 2012 as the start date for the Promenade wall to showcase the resulting artwork.

Mary Ann called for assistants in selecting the Young at Art Winners between 2-7 p.m. on April 28th. Virginia, Dorothy, Maureen and Christina will assist and meet at Trinity Art Gallery at 2:00 p.m. April 28th. Arteast provides one \$75.00 award and names 2 Honourable Mentions. The Awards will take place in the theatre at Shenkman Arts

Centre 7:30 pm. May 12th. Dorothy will buy a gift certificate at Wallack's and she will request Diane P. prepare the 3 certificates again this year.
AOE Arts Council Articipate fund is requesting a donation. Ted moves that we donate \$250.00 which was approved by Virginia and seconded by Dorothy.

18. Adjournment

The meeting was adjourned at 8:48 p.m..

Next meetings:

The next meeting will be at 7:00 p.m. **May 17th, 2011** in Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre

ARTEAST CONTACTS:

Telephone Number- 613-745-2996 Mary Ann Varley- Information in English
Telephone Number- 613- 824-3237 Carmen Dufault- Information in French

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All Executive Committee meetings will be held the 3rd Tuesday of the month in the **Lise Roy Meeting Room, AOE Arts Council, Shenkman Arts Centre 245 Centrum Blvd** from **September 2010 to June 2011 at 7:00 p.m.**

Arteast **General Meetings** will be held on the 4th Tuesday of the month **Room 340, 255 Centrum Blvd** from **September 2010 to June 2011 at 7:30 p.m.**

SUPPLY CUPBOARD:

In addition to the locked cabinet associated with the Promenade Arteast Wall, a supply cabinet which houses Arteast archives is located behind a locked door in an area off Trinity Art Gallery with the key available from Mike Taylor.



Arteast,
Box 5, Suite 260,
245 Centrum Blvd.,
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Response to : Arts and Heritage Plan Renewal Discussion Papers

Arteast wishes to take this opportunity to express our enthusiasm for the initiatives expressed in the discussion papers. Our organization has had substantial benefit from the opening of the Shenkman Arts Centre. With the Promenade Arteast wall and the annual show in the Trinity Gallery, Arteast has had the opportunity to reach a much wider audience and our members have benefited.

In addition we have developed our Grow with Art/L'art en herbe program for outreach, education and enrichment through grants from the cultural funding of the City of Ottawa. We look forward to developing our organization through further exciting partnerships and events with the City of Ottawa's cultural plan.

Arts Plan:

Broaden public access to the local arts

Keep Ottawa's artists here

Build creative capacity

Revitalize public places through the arts

Realize economic potential of local cultural sector

Heritage Plan

Identify, collect and preserve

Research, interpret and promote

Build capacity

Each discussion paper has a particular focus and appears to be widely inclusive and ambitious in its scope. Our responses are included below.

**Sincerely
Mary Ann Varley, President Arteast.**